

# INTRODUCING THE VERIFI™ BED BUG DETECTOR

FMC Professional Solutions brings you a better way to find bed bugs and so much more.



In a few short years, bed bugs have become a global pandemic. Today they can be found virtually everywhere, yet detecting them has proven to be extremely difficult for pest professionals from coast to coast. FMC Professional Solutions is changing all that, with an innovation that helps you find bed bugs — and ongoing revenue — like never before.

Introducing the Verifi™ bed bug detector, a revolutionary device that offers pest management professionals huge new advantages over today's leading detection methods. Discreet, affordable and easy to use, the Verifi bed bug detector makes finding bed bugs in the early stages of infestation a possibility for more professionals than ever.

And unlike other devices available today, the Verifi bed bug detector provides **up to 90 days** of active detection, at which point the attractants can be replaced. This allows you to inspect and service the device on a regular basis, providing your customers with ongoing peace of mind while bringing recurring revenue to your business.

## Find. A better way.

Installing and servicing the Verifi bed bug detector is amazingly simple and only requires a single technician. Discover how this compares to current leading detection methods.



### Visual inspection:

The traditional two-person inspection team is time consuming, expensive and can be exhausting for your technicians. With the Verifi bed bug detector, your company is free to provide more services in a day than you thought possible. Plus, the occurrence of human error due to subjectivity is minimized.



### Canine inspection:

The use of canines for detection is expensive and, after a positive signal, the technician still has to search for a bed bug to confirm that the room is infested. Canines also create a possibility for a false positive (indicating bed bugs are present when they are not). The Verifi bed bug detector eliminates the potential cost and environmental concerns of unnecessary chemical applications to bring your customers increased value and peace of mind.



### Other detection devices:

Current active bed bug detection devices are only in service for a few days at most. This creates the potential to miss any bed bugs that did not make it to the device while it was in service or those that were introduced to the room following inspection.

## A Game Changer

With its exciting new advantages, the Verifi bed bug detector has the whole industry talking.

*"I firmly believe that the industry needs a device like the Verifi bed bug detector, because it will allow us to easily be able to provide an ongoing bed bug monitoring service and earn additional income on a year-round basis."*

Lonnie Alonso  
PRESIDENT OF COLUMBUS PEST CONTROL INC.  
COLUMBUS, OH

*"The Verifi bed bug detector is a very effective, very affordable means for detecting bed bugs. It's going to be a tool that revolutionizes the way that we initially detect bed bugs in many locations."*

Dr. Susan Jones  
ASSOCIATE PROFESSOR OF ENTOMOLOGY  
THE OHIO STATE UNIVERSITY

*"A program with the Verifi bed bug detector improves communications between PMPs and their clients, leading to stronger relationships and more business."*

Dr. Philip Koehler  
PROFESSOR OF URBAN ENTOMOLOGY  
UNIVERSITY OF FLORIDA

## A Truly Intelligent Device

Every inch of the Verifi bed bug detector has been intelligently engineered to help you attract and detect bed bugs.

- A** The replaceable Verifi™ CO<sub>2</sub> booster pack mimics a living, breathing host for about 24 hours using an exclusive chemical reaction that starts upon activation and requires no batteries or other power source.
- B** The replaceable Verifi™ lure features two additional attractants: a kairomone and a pheromone which are continuously emitted for up to 90 days to attract both host-seeking and aggregation-seeking bed bugs.  
*These attractants are segregated within the device to prevent confusion of the bed bugs. The CO<sub>2</sub> and kairomone attract host-seeking bed bugs to the pitfall of the device, while the pheromone attracts aggregation-seeking bed bugs to the harborage area.*
- C** Bed bugs fall into the pitfall and are unable to climb out, ensuring the pests can't escape detection. Tiny holes at the bottom of the pitfall allow attractants to be emitted but prevent any small nymphs from slipping into the device.
- D** A harborage area on the back of the detector encourages bed bugs to gather so cast skins, eggs and other visual evidence can be observed, signifying an infestation.
- E** A self-adhesive sticker allows the detector to be installed without the need for tools.



## Using the Verifi Bed Bug Detector

No other bed bug detection device works like the Verifi bed bug detector, revolutionizing the way pest professionals find and manage bed bugs.

### DETECT:

FMC recommends installing four devices in rooms with suspected infestations and in adjacent rooms. These can be inspected for bed bugs or bed bug activity anytime between one to seven days after installation.

### CONTROL:

Based on the bed bug activity observed in and around the Verifi bed bug detector, a treatment plan can be created and carried out. FMC Professional Solutions offers a comprehensive line of control products to help you combat bed bugs from every angle.



### CONFIRM:

Once you've treated, you can utilize the Verifi bed bug detector to determine that your treatment has been successful. The Verifi CO<sub>2</sub> booster pack can be replaced at any time for another 24-hour burst of carbon dioxide and the Verifi lure can be replaced every 90 days.

### SECURE:

Help your customers feel secure by inspecting the device and replacing the Verifi CO<sub>2</sub> booster pack and the Verifi lure on a regular basis as part of your ongoing service agreements. This also works to secure your customer relationships and brings your company a whole new revenue stream.

**For more information on total bed bug management with products from FMC Professional Solutions, visit [www.verifibedbug.com](http://www.verifibedbug.com) or contact your FMC Market Specialist or local FMC Distributor.**

**FMC**

FMC Professional Solutions

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**verifi**<sup>™</sup>  
BED BUG DETECTOR

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